Introduction for Creating an Effective 15 Minute Presentation

• Background
  ▪ A detailed study of a 6 – 10 page research paper: requires 2 – 3 hours

• The Presentation
  ▪ A 15 minute presentation of this paper: requires careful preparation
  ▪ This leaves 5 minutes for questions
Consider Your Audience

• ~ 10% really interested: will listen closely
• ~ 25% familiar with the subject: may be attentive
• ~ 35% have a general interest: need to keep their attention
• ~ 30% little interest: entice them to listen
Purpose of the Presentation

1) To briefly cover the paper’s major points in 15 minutes leaving 5 minutes for questions:
   a) Purpose
   b) Experiment or Analysis
   c) Results
   d) Discussion & Conclusions

2) Encourage audience to actually read the paper

3) NOT to present every last detail in the paper! That is NOT possible in 15 minutes!

4) This leaves 5 minutes for questions which is one of the major advantages of a Conference presentation
Power-Point Slides for a 15 Minute Conference Presentation

• Title

• 10 – 12 Power Point Slides Maximum
  ▪ Allows 1.5 – 1.25 minutes per slide
  ▪ Limit each slide to only the essential information
  ▪ Maximum 12 lines of written material on each slide in addition to the slide’s title
  ▪ Large font on Figure labels
  ▪ **DO NOT** overload slide with information
  ▪ **KISS** : Keep It Simple, Scientist!